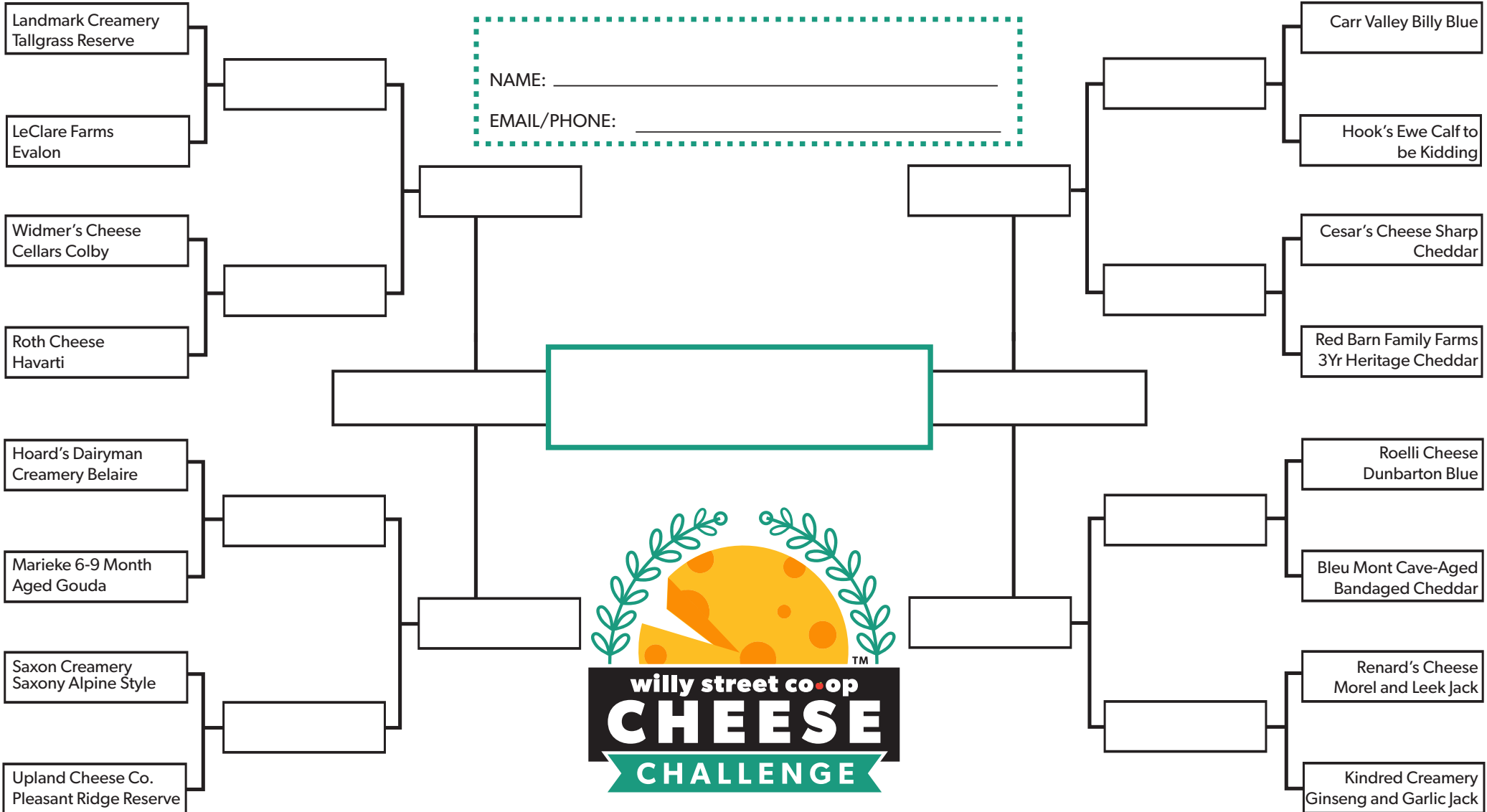


16 LOCAL WISCONSIN CHEESES

You could win eight pounds of cheese!

VOTE FOR YOUR FAVORITE

1. Fill out your bracket with which cheese wins each match-up and moves on to the next round. Write the one you think will be the Cheese Challenge Champion in the large box.
2. Drop it in the entry box in stores by March 20th. Brackets that most closely compare to the final match-ups will be entered to win eight pounds of cheese! In the event of identical brackets, the winner will be chosen at random. No purchase necessary.
3. Join us in any store 3pm-6pm Thursdays & Fridays, and 12pm-5pm Saturdays & Sundays, March 21st-March 31st and vote to advance your favorites to the next round.



Which one will be Cheese Champion?

MARCH 21ST - MARCH 31ST

FILL IN THE BLANKS & WIN SOME CHEDDAR!