



**Fly By Jing  
Original Sichuan Chili Crisp**

This sauce is delicious on avocado toast! Intensely flavored with a nice crunch. My favorite ingredient is the fermented soybeans—a nice little umami bomb within this spicy, crispy condiment. Available at Willy North only.

-Abigail, Grocery



**Fishwife  
Albacore Tuna in Spicy Olive Oil**

This tuna is the perfect accompaniment with any cheese or jam for spring charcuterie boards. Firm texture, not salty or fishy, and hints of spice that hit you just right. Women-founded, ethically sourced, and stylish packaging! Available at Willy East and North only.

-Josie, Front End



**Sakura American Wagyu  
Picanha Steak**

This underrated cut of the Top Sirloin Cap will melt in your mouth! The marbling sets it apart from the others and you can cook it pretty much anyway you'd like. Grill it, broil it, air-fry, pan-fry, chop it up into stew. Salt, pepper, and done. Available at Willy East and West only.

-Ryan, Meat & Seafood

**Purple Sweet Potatoes**

They remind me of when I was kid—I grew up eating them all the time.

-Paul, Produce



**Skuna Bay  
Farm-Raised Atlantic Salmon**

Great flavor and texture. Easy to prepare as a main dish, or in a bowl or salad.

-Ellen, Logistics



**Level 5  
Vegan Donuts**

Level 5 donuts are my absolute favorite donuts in Madison! They are not overly sweet and the texture is perfect.

-Hahna, Production Kitchen



**Tula  
Hats**

A good sunhat is a thing of beauty and these hats are just that. Gorgeous styles, great sun protection, and woven with natural palm fibers. I love wearing mine—okay, I have three different ones! And I appreciate knowing that these hats are made through a Fair Trade partnership with the same family for over 30 years.

-Thayer, Front End



**Velvet Bees  
Honey Butter**

This is a product that can be enjoyed in so many ways! Spruce up a piece of toast, throw it on a waffle, or even on top of a sweet potato. My favorite way to enjoy it is as part of a charcuterie board. I love it with fresh figs and a salty cracker! Available at Willy East and Willy North only.

-Rachael, Deli



**Natalie's  
Orange Juice**

So simple, and so good. It's just oranges, squeezed to create a bright, sweet, and refreshing beverage. When it's still cold and dreary out, this feels like sunshine in a cup.

-Zoe, Front End



**Birch Benders  
Organic Pancake & Waffle Mix**

I love that these only need water. Not that I don't always have oil and eggs on hand, but it is really simple to just mix one part mix to one part water in one bowl and you're ready to griddle.

-Melissa, Purchasing



**GIFT & BRUNCH  
IDEAS FOR MOM!**



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### Everyone Unscented Body Lotion

So many unscented lotions have a really weird smell, but this one is actually unscented. It absorbs quickly, doesn't feel greasy, and leaves my skin feeling nice and hydrated all day.

-Gwyn, Front End

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### Stacey's Whole Wheat Flour Tortillas

An any day back up plan, paired with Cedar Grove Cheddar, these locally made tortillas make the perfect toaster quesadilla. I'm sure the crispy cheese snack is a cornerstone of my son's childhood.

-Beth, Customer Experience

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### Bitchin' Sauce Chipotle

Not only having a fun name but this vegan dip doesn't lack in flavor or zest! It has a depth of flavor while adding a decent amount of heat! It also is a bit thinner than other dips which is a benefit at times for a light snack!

-Jake, Produce

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### Radishes

Although their name suggests they are only kind of cool, I find the Co-op's organic radishes incredibly awesome. Try them in salads or on sandwiches!

-Elsa, Front End

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### LaCroix Limoncello

Sometimes the average lemon flavored sparkling water just seems a little dull, but this flavor has a strong and almost vanilla like flavor along with just a good staple for cocktails, mocktails, or just to drink on its own.

-Lily, Grocery

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### Cedar Grove Monterey Jack L

Great mild flavor. My go-to weekend brunch is an omelette with melted Cedar Grove Monterey Jack, plus sliced pickled jalapeños, guacamole, and salsa, plus El Rey chips on the side. Available at Willy East and West only.

-Brendon, Communications

### Laura Chenel Marinated Goat Cheese

These goat cheeses are so creamy and tangy. They are a nice addition to any cheese board, an accent in a dish, or on a sandwich. Pro tip: keep the olive oil as a drizzle or for cooking!

-JJ., Cheese

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### Madison Sourdough Co. Signature Sandwich Bread L

This is by far my favorite bread to use for sandwiches. It's versatile, nutritionally dense, full of flavor, and baked fresh daily just down the street from the Willy Street Co-op East store. A loaf will generally last for several days unrefrigerated and this bread makes excellent toast as well. (Even if you're not a fan of sourdough, it is exceptionally well-balanced and the sour flavor is rather subtle.)

-Jason, Produce

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### Willy Street Co-op Vegan Tofu Scramble Breakfast Empanada L

As someone who is not vegan, I fully endorse these flavor-packed, protein-rich empanadas! Our hardworking kitchen crew really nailed it on the spices and pastry, and I never walk away disappointed.

-Micky, Purchasing

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### Theo Orange Dark Chocolate

Theo brand has a variety of chocolate bars, I love all of them but the orange with 70% dark chocolate is the best! It's citric and creamy, and it is also organic and FAIR TRADE!

-Lucielen, Production Kitchen

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