

SEPTEMBER 14-20

# fresh deals

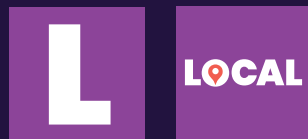
Are sales for Everyone!

WE CARRY  
MORE THAN  
**4,993**  
PRODUCTS FROM  
**517**  
LOCAL FARMERS,  
ARTISANS,  
AND MAKERS.

Support local  
farmers and  
producers  
while enjoying  
sales, samples,  
and giveaways!



We define "Local"  
as within 150  
miles of the State  
Capitol building,  
or anywhere  
in Wisconsin.



Look for our  
local symbols

**EAT LOCAL  
MONTH**



Bagels Forever  
**Whipped  
Cream  
Cheese**  
8 oz • Save 50¢  
**\$2.49** L



Bagels Forever  
**Bagels** L  
4 pk • save 50¢  
**\$1.79**



Olden Organics  
**All Organic  
Cut Fruit** L  
8-16 oz  
**25% off**



Driftless Provisions  
**Breakfast  
Sausage  
Links** L  
16 oz • save \$2.00  
**\$5.99**



ORIGIN Breads  
**Granola** L  
12 oz • save \$2.00  
**\$10.00**



Cedar Road Meats  
**Bacon** L  
Old World & Pepper  
Save \$2.00/lb  
**\$8.99/lb**



Wonderstate Coffee  
**Organic  
Coffee** L  
8.8-10.5 oz • save \$5.00  
**\$11.99**



**i** = Inclusive Trade

**L** = Local

Sales on this page valid September 14-September 20, 2026.  
All sales and coupons subject to availability. Sales quantities limited.

# fresh deals

Are sales for Everyone!

SEPTEMBER 21-27



Sartori  
**Sarvecchio  
Parmesan** L  
5.3 oz • save \$1.00  
**\$4.99**



Wollersheim Winery  
**Prairie  
Fumé** L  
25.36 fl oz  
save \$2.00  
**\$11.99**



RP's Pasta Company  
**Fresh Pasta** L  
9 oz • save \$1.00  
**\$2.79-  
\$4.29**



RP's Pasta Company  
**Pasta  
Sauce** L  
12-16 oz • save \$1.00  
**\$4.49**

Vitruvian Farms  
**Organic  
Salads** L  
4-5 oz  
**25% off**



Salvatore's Tomato Pies  
**Pizzas** L  
12-17.5 oz • save \$4.00  
**\$7.99-\$13.99**



## GIVEAWAYS

Each week in  
September, we'll give  
away SIX tote bags  
filled with \$100 worth  
of local goodies: 30  
bags in total.

Enter to win in-store,  
on Instagram,  
Facebook, or online at:  
[willystreet.coop/eat-lo  
cal-month](http://willystreet.coop/eat-local-month).

Limit one online and  
one paper entry per  
person per week. No  
purchase necessary.



## WHY EAT LOCAL?

Local foods tend  
to be fresher than  
those shipped  
from across the  
country or farther  
away, and fresh  
food has more  
nutrients. You're  
also supporting  
your local farmers  
and keeping the  
agricultural  
viability of their  
communities alive.

**EAT LOCAL  
MONTH**

Sales on this page valid September 21-September 27, 2026.  
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