



By: Maya Ticku, Merchandising Assistant

ENDANGERED SPECIES CHOCOLATE EXTREME DARK 88%

Calling all chocolate lovers and conservationists! This bar isn't just 88% cacao—it's a small, but meaningful act towards conservation. Endangered Species Chocolate is committed to removing 1 million pounds of plastic from the world's marine environments, with each bar purchased helping remove the equivalent of two plastic bottles from our oceans. Each bar brings awareness to a different marine creature—Extreme Dark focuses on the orca, which faces the dangers of plastic pollution in their waters. The Extreme Dark 88% bar is made with high-quality ingredients, including Fair Trade cacao. Chocolate this dark is bold, intense, and deeply rich—perfect for baking, or eating it as is for those who crave richness.

Learn more at chocolatebar.com.



POST MERIDIEM TINY COCKTAILS

Drinking a cocktail is easy—but making one at home that's as good as the ones from a bar is a difficult feat. Post Meridiem takes care of the hard part, with ready-to-drink cocktails in perfectly portioned 100mL cans. Crafted in small batches with hand-selected ingredients, each variety is made with intention. Choose from four cocktail staples: the Classic Margarita (which sticks to just three ingredients: 100% real lime juice, silver tequila, and orange curaçao), plus an Old Fashioned, Espresso Martini, and Cosmopolitan. Check out these bar-quality cocktails that are ready whenever and wherever PM rolls around. Available at Willy North and West.

Learn more at postmeridiemspirits.com.



NATURAL RENEWALS SOURSOP SEA MOSS GEL

If you haven't tried sea moss yet, consider this your sign! Natural Renewals Sea Moss is ethically harvested from the pristine waters of the St. Lucia Islands. Organic and packed with vitamins, nutrients, and minerals, this gel has all the qualities that may strengthen the immune system, improve digestion, reduce inflammation, and boost energy levels. While many sea moss gels carry a fishlike taste that turns people away, Natural Renewals takes a different approach, cleansing their gel with lemons and limes during preparation for a bright, citrusy flavor that's actually enjoyable to eat. Available in the Wellness departments.

We suggest checking with a healthcare practitioner before making changes to your diet or taking supplements.

Learn more at naturalrenewals.com.

ONE MIGHTY MILL BREAD AND BAGELS

Meet the breadmakers who are bringing back the art of stonemilling. In 2018, One Mighty Mill did indeed start as one bakery and stone mill—now they've grown to bread-making out of eleven mills across the US, still ensuring that they only use sourced organic wheat from the local farmers of that area. Stonemilling involves crushing the grain whole, which allows for a more nutrient-dense loaf of bread. With both stonemilled bread and bagels, One Mighty Mill captures the goodness of whole wheat at any meal.

Learn more at www.onemightymill.com.



SMASH FOODS JAMMY PROTEIN BITES

Fun fact: In order for jam to officially be considered “jam,” it must be 55 percent sugar! That number didn't sit right with Steve and Anna, creators of Smash Foods, who set off to create their own version of jam that contained only real fruit and no added sugar. With a perfected fruit mash, Smash Foods took their creation one step further—with their Jammy Protein Bites, we can now enjoy fruit smash goodness on-the-go. With five bites in one pack, you'll find nothing but the perfect fusion of salty seed butters and sweet fruit smash, loaded up with protein to power up your snacking. Choose between three different takes on the classic PB&J: Peanut Butter & Concord Grape, Sunflower Butter & Strawberry, and Cashew Butter Blueberry, plus decadent Chocolate Peanut Butter Raspberry. Each pack is gluten-free and lunchbox ready! Available at all three locations.

Learn more at smashfoods.com.



FISHWIFE MUSSELS

Bringing back tinned fish with style! The first thing you probably think of when thinking of tinned fish is a whole lot of brownish grey. Enter Fishwife—who have completely revamped tinned fish with their vibrant artistic packaging, bold flavors, and dedication to sustainably sourced seafood. We're adding a new Fishwife creation to our lineup: sweet, tender, protein-packed mussels. Each tin is hand-packed with mussels responsibly sourced from the cold waters of southern Chile. Choose from two different flavor experiences—basil pesto (at Willy East), for a bright burst of herbs, or sweet pepper and garlic (at Willy East and North), if you prefer more of a flavor punch. These preserved mussels work great with your favorite carb—on a bed of pasta or a nicely toasted baguette.

Learn more at eatfishwife.com.

KOURELLAS YOGURT & KEFIR

Kourellas is your gateway to authentic Greek dairy! Founded in Greece's dairy country, Kourellas Greek yogurt and kefir keeps it simple: milk from cows and goats that graze freely in the mountains of Greece, plus live and active cultures. Whether your go-to is a bowl of Greek yogurt or glass of kefir, Kourellas proves that Greek dairy done right doesn't need a long ingredient list, simply high-quality, organic milk, and real cultures. Available at Willy North and West

Learn more at kourellas.com.